

REPORT ON SWACHTA HI SEVA
SIDO KANHU UNIVERSITY DUMKA

**‘CLEANLINESS IS SERVICE’ DRIVE REINFORCES S.K.M.
UNIVERSITY’S VISION**

1.SKM University leads the campaigns for “Swachhta hi Sewa”

SKM University has been working in tandem with the state administration and civil society and educational institutions in the cause of cleanliness. Two of these major cleanliness drives are ‘Swacchata hi Seva’ and ‘Chamakta Dumka Damakta Dumka’. The first as we all know is a mission that the Prime Minister has urged the nation to participate in full strength. We are proud to say that SKM University had initiated this cleanliness service programme even before the Prime Minister’s directive.

This year the campaign for awareness was launched on 15 September, 2017 so that it would complete a fortnight on 2 October, 2017 to mark the birth anniversary of Mahatma Gandhi, the Father of the Nation, who had laid stress on cleanliness being next to Godliness. The Vice-Chancellor has lead the campaign from the front, travelling on foot to various colleges and schools of the town urging faculty members and staff to participate in the programmes to make it a success. The team lead by the Vice-Chancellor comprised

several important citizens of the town, visited the busiest places of the town. Students of the university organized and participated in quite a few street-plays on the theme of the importance of cleanliness to raise awareness among the people. Inspired by the Vice-Chancellor, the Principals of the various affiliated colleges have also taken.

The Vice-Chancellor of SKM University and the faculty members also played a significant role in second cleanliness drive which was focussed only on Dumka town, 'Chamakta Dumka, Damakta Dumka.' The Vice-Chancellor laid stress on how it was imperative to make this part of a daily habit and not an occasional one.

2. University to adopt twenty villages for composite health, cleanliness and hygiene programmers.

On the 2nd of October, the closing ceremony of the Swachhta hi SewaHai fortnight was observed with a symposium on the value of cleanliness in Mahatma Gandhi's philosophy. The Vice-Chancellor Prof MP Sinha presided over the symposium. On this occasion a prarthana-sabha was also organized. Several speakers from the faculty along with the members of the media and Civil Society spoke on Gandhian vision.

During the concluding speech the Vice Chancellor stressed that cleanliness cannot be seen in isolation from other aspects of social life. It has to be developed in harmony with social health and education. In the same spirit, he declared SKMU's resolve to adopt twenty villages for a concerted program of health, hygiene, cleanliness and awareness. The University will soon identify these village and a team each will be assigned to them. Prof Sinha also said that the University will conduct independent evaluation of the various cleanliness drives in operation and suggest the most effective measures to assist the policy makers.

3. Free from Plastic, Free from Pollution

The University has been declared a ‘plastic-free zone’ and those flouting the rule are subject to heavy penalization. There is a drive to create awareness about the harmful effects of smoking and chewing of tobacco. We are hopeful that this awareness drive will have the desired effect among the youngsters as well as the faculty and staff.

4. “Hygienic habits, hygienic facilities”

Though there are professional sweepers to clean the toilets and basins, the students play an active role in checking that these facilities kept clean and if necessary do the cleaning themselves. Faculty members regularly motivate their students to develop hygienic habits and thereby reduce the possibility of an unclean surrounding.

The University sends regular circulars to its affiliated colleges drawing special attention of the concerned authorities in maintaining clean toilets especially for women. Several colleges have built separate toilets for girl students and female staff. *The Vice-Chancellor has gone on rounds to girls’ hostels of the colleges to ensure that the washrooms and kitchens are kept clean.* Not only have the colleges not faced a paucity of funds for cleaning purposes, but the Vice-Chancellor has facilitated the disbursement of funds as soon as demands for the same are made.

5. “Green has to be evergreen”

Vice Chancellor Prof MP Sinha believes that green has to be evergreen, meaning the environment is not just to be maintained but sustained in the long run. Accordingly, a drive to maintain a green campus is one of the major priorities of the University. With their ability to generate oxygen, and also hold the fragile top soil in place, trees possess a unique ability to control the daily damage done to environment. They provide the much-needed shade in a climate where the sun beats down mercilessly. In recent times, there have been several occasions when saplings have been planted in the

university campus. Visitors to the universities, special guests like state officials and other dignitaries have participated in the planting of trees. In the last months when two cabinet ministers of the Jharkhand government visited the University, they had participated in planting over 500 Arjun trees on which silk worms thrive; this was done also keeping in mind the MoU that the University has Central Silk Board.

6. Cleaning and maintaining Toilets and Drinking water point and sources clean

A Special drive has been started in all the colleges to keep the drinking water points clean and in hygienic condition. Attempts have also been made to clean the community source of water which is used for many purposes.

7. Cleanliness drive in all 13 constituent and 13 affiliated colleges along with 8 B. Ed and one Engineering college

All the colleges under the university started cleanliness drive as service to society in their respective areas which was not confined to the college premises but well spread in public places like bus stand, railway station, parks, temples and markets.

All the colleges set an example of drive in true sense of the term and on the closing day i.e. 2nd October pledged to continue it in days to come.

8. Greening the campus drive in the colleges

All the colleges took part in tree plantation in their campus Second week of July. Tree plantation was done outside the campus with public participation.

**N.B. :Paper clippings and photographs showing the above mentioned activities are attached
Appendix-I Paper clippers
Appendix-II Photographs**